

Enrolment No./Seat No_____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-V (NEW) EXAMINATION – SUMMER 2024

Subject Code:3150709

Date:23-05-2024

Subject Name:Professional ethics

Time:02:30 PM TO 05:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
Q.1	(a) Define ethics and explain its significance in the context of business	03
	(b) What are the characteristics of moral standards?	04
	(c) Discuss the key ethical principles derived from Indian ethical traditions.	07
Q.2	(a) What is meant by the term "conflicts of interest" in the context of business ethics? Provide an example.	03
	(b) Differentiate personal ethics and professional ethics	04
	(c) Explain the concept of ethical decision-making models and discuss the pros and cons of using such models in practice.	07
	OR	
	(c) Explain the roots of unethical behavior.	07
Q.3	(a) What is an ethical dilemma? Explain with example.	03
	(b) Explain the importance of a code of personal ethics for employees.	04
	(c) What are the ethical decision-making frameworks that can be used to resolve ethical dilemmas?	07
	OR	
Q.3	(a) What are the sources of ethical behavior?	03
	(b) What are the steps involved in resolving ethical dilemmas?	04
	(c) Read the passage carefully and answer the following question	07
	A manufacturing company provides jobs for many people in a small town where employment is not easy to find. The company has stayed in the town even though it could find cheaper workers elsewhere, because workers are loyal to the company due to the jobs it provides. Over the years, the company has developed a reputation in the town for taking care of its employees and being a responsible corporate citizen.	
	The manufacturing process used by the company produces a by-product that for years has flown into the town river. The by-product has been considered harmless but some people who live near the river have reported illnesses. The by-product does not currently violate any anti-pollution laws.	
	1). What are the issues of integrity, ethics and law posed in the case study?	
	2). What options does the company have?	
	3). What should it do and why?	
Q.4	(a) What are the limitations of Kolberg's model?	03
	(b) How can personal values impact ethical decision-making?	04

- (c) Discuss the role of moral philosophy in ethical decision-making in business **07**
- OR**
- Q.4** (a) What is cross holder conflict? Give one example. **03**
- (b) What are the factors influence ethical decision-making in the business environment? **04**
- (c) Explain the different stage of cognitive moral development according to the Kohlberg's theory. **07**
- Q.5** (a) What are the individual factor in business ethics? **03**
- (b) Discuss the while collar crimes with relevant example. **04**
- (c) Explain the Law of karma according to Shrimad Bhagavad Gita **07**
- OR**
- Q.5** (a) What is human values? and why it is expected in Indian manager? **03**
- (b) Discuss life ethics of Swami Vivekanadaji for students. **04**
- (c) Discuss the quality of working life impact on ethical behavior of individuals in organizations. **07**
