

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER-IV (NEW) EXAMINATION – WINTER 2023

Subject Code:3141007

Date:19-01-2024

Subject Name: Professional Ethics

Time: 10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) Differentiate between Personal ethics and Business ethics?	03
	(b) Briefly explain personal morality, workplace etiquette, and professional codes of conduct in a workplace.	04
	(c) Analyse the key principles and practices of the ancient Indian education system that have impacted education today.	07
Q.2	(a) Explain the differences between Ethical problems and Ethical dilemmas.	03
	(b) How does the common good approach ensure the welfare of everyone in society?	04
	(c) What strategies can a professional employ to enhance the job satisfaction and overall quality of working life?	07
OR		
	(c) What can we learn from the ethical philosophies of influential Indian thinkers to address contemporary ethical and social issues?	07
Q.3	(a) What are the characteristics of ethical dilemmas in business decision-making?	03
	(b) What is the fundamental principle of utilitarianism as an ethical theory, and how does it assess the 'rightness' of actions or decisions?	04
	(c) How do various factors influence the moral standards we adhere to in our conduct in society?	07
OR		
Q.3	(a) What is an ethical dilemma? Give an example of an ethical dilemma.	03
	(b) What's the difference between moral philosophies and business ethics, and how do they impact business decisions?	04
	(c) How do various philosophers attempt to define the term 'ethics'?	07
Q.4	(a) What is the importance of human values in a professional life?	03
	(b) Explain the importance of 'Responsibility' in making ethical decisions in professional life.	04

- (c) Imagine you work for a company called ABC Electronics, which is known for producing smartphones. The company is facing an ethical dilemma related to the launch of a new smartphone. ABC Electronics is about to launch a new smartphone. The product development team has discovered that using certain materials in the phone's battery can improve performance and extend battery life. However, these materials are harmful to the environment and can pose health risks during disposal. The marketing team believes that promoting the longer battery life will lead to higher sales and increased profits.
Question: What is the ethical dilemma in this scenario? How does the teleological approach evaluate this situation? What is the potential outcome if ABC Electronics chooses to prioritise profit over environmental and health concerns?

OR

- Q.4** (a) Name three major Influences on Ethical Decision Making in business. **03**
(b) Explain the importance of 'Trustworthiness' in making ethical decisions in professional life. **04**
(c) Imagine you work in a small manufacturing company that has been facing ethical dilemmas related to employee treatment. The company's management is contemplating implementing cost-cutting measures that could result in layoffs and reduced employee benefits. This has raised concerns about how it will impact employees' livelihoods and well-being. **07**
Question: What is the ethical dilemma in this scenario? How would you, being a deontologist, evaluate the proposed cost-cutting measures in terms of the ethical duty?

- Q.5** (a) Write a few examples of White Collar Crimes. **03**
(b) How does an individual's moral character impact their professional life and the ethical decisions they make in a workplace? **04**
(c) Evaluate the impact of White Collar Crimes on the overall growth of a business. **07**

OR

- Q.5** (a) What is the preconventional level of cognitive moral development? **03**
(b) How do legal provisions impact white-collar crimes? **04**
(c) Evaluate the various stages of Kohlberg's model of cognitive moral development. **07**
