

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BE - SEMESTER- VI (NEW) EXAMINATION – WINTER 2021

Subject Code:3160002

Date:08/12/2021

Subject Name:Contributor Personality Development Program

Time:10:30 AM TO 01:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

There are 29 questions (in 4 sections) in this question paper.

All questions are compulsory.

Marks: 70

Section A

Instructions: This section has a scenario. Read carefully before answering the subsequent questions. There are 4 questions in this section. All questions are compulsory. Each question has 3 or 2 options. Choose ONLY ONE option which you consider the most appropriate and mark it on the answer sheet given to you.

Marks: 10

The chalk produced by a Japanese company Hagoromo had a large group of admirers among mathematicians across USA, especially professors who used it regularly.

The professors loved the chalk and gave testimonials like: “It’s unbreakable”; “It is truly the only dustless chalk”; “It writes as smoothly as butter”; “It is bold, sturdy, and erases well.”

Mr. Watanabe, the president of the company believed his chalk was unparalleled in quality. The company had manufactured their own machines by trial and error, tweaking it over 20 years, to create the best quality possible.

However, in 2014, when the company announced they were shutting down, there was chaos. In a panic, mathematicians across America began stockpiling chalk boxes.

One inspired teacher, Mr. Shin from South Korea, who fell in love with these chinks, took the effort to learn the know-how and set up the manufacturing unit in Korea, to not only keep this product alive but also to retain the same high standards of quality. “There are products that are bound to disappear as times change, but the best quality product should be the last to disappear.”

Source: www.edition.cnn.com ; 22nd August 2020

1. If Mr. Watanabe was a Contributor, what would he want to achieve through his manufacturing unit?

- a] He would have wanted to make a unique product that no one else produces in the world.
 - b] He would have wanted to create a product having excellent quality.
 - c] He would have wanted to create an excellent quality product that his users would want to use over and over again.
2. So many professors appreciated the chalk, and they bought more and more of it for themselves. But Mr. Shin decided to manufacture the product. What could be the reason for him to do so?
- a] He saw it as an opportunity to serve customers globally with a product that he & his team would be proud of manufacturing.
 - b] He saw it as an opportunity to manufacture a tried and tested high quality product.
 - c] He saw it as an opportunity for setting up a business of his own, which was likely to be profitable.
3. a] Good quality products are rare because it takes a lot of financial investment to produce.
b] Good quality products are rare because it requires one to understand what the user truly needs.
4. According to you, why did Mr. Shin decide to take over the manufacturing?
- a] He must have realized the huge demand for the chalk and decided to make it a business.
 - b] He realized that a high-quality product like that needs to continue to exist to serve its customer base.

Section B

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.

Marks: 20

5. When your college does not provide you with the necessary documents on time for your admission to a college abroad –
- a] you will discuss with your seniors to find out if this is a normal delay.
 - b] you will coordinate with both the colleges to secure your admission.
6. Shyam's friends and family encourage him to start his own social media channel for posting his art works online. As a contributor, what should he focus on?
- a] As most of the followers are interested in art, he should post some how-to videos for the followers.
 - b] He can sell his artwork online to his followers, especially when he has a considerable following.
7. A school student has an extraordinary idea for a science project, but it requires very expensive parts and materials.
- a] It is best to forget this idea and take up a project that does not involve expensive parts.
 - b] Best to try & search for the materials from places like low-price shops, second-hand sellers etc. to make his project happen.
8. A friend asks for confidential data about Sunita's company as he is considering investing in the company. What should Sunita do?

- a] Deny providing any data, as it is confidential.
 - b] Provide part of the data, so she can keep him happy and not do anything against the company policy either.
9. In a private hospital, during emergencies, when patients demand that the doctor gives special treatment, the doctor should –
- a] Announce ‘first come first served’ policy and stick to it.
 - b] Create a fast-track only for patients who have a serious illness.
10. Sohain has a complex Mathematics assignment to complete, and the submission date is coming soon. What should he do?
- a] He could break up the assignment into small components and solve each one systematically.
 - b] He could solve the parts that he is familiar with and finds easy to solve.
11. Shaheen, a journalist, is writing an article on the ongoing strike of farmers regarding the latest Government policy. The article should talk about –
- a] The problems faced by the farmers, the Government, the traders, etc. and how these need to be resolved by all concerned.
 - b] How the farmers have to be protected from the system as they are being treated unjustly.
12. As the hotel manager, you are welcoming a new joiner. Which message is more important?
- a] Ensure you find out about the guest’s experience at the hotel.
 - b] Ensure the hotel reservations that you confirm are in order each time every time, and with zero errors.
13. A local clinic, while organizing an AIDS campaign, faced aggressive opposition from the people in the nearby slum areas. A contributor response should be –
- a] To find out why these people are opposing the drive and then find a suitable way to re-design the campaign.
 - b] To reconsider the location of the campaign as it is a major issue which cannot be solved.
14. Ameya is a celebrity and has been invited to endorse a product which has harmful effects. What choice would you want her to make?
- a] She should refuse as she would not like to be associated with such a product.
 - b] She should accept, provided 80% of the sales goes to charity.

Section C

*Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference from **most preferred to least preferred**. Choose **ONLY ONE** option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.*

Marks: 10

15. These 4 people have the same hobby of gardening. Who is demonstrating deep engagement? (*Rank in the order of most contributive option to least contributive option.*)
1. Abhishek - Whenever he has time, he learns from talks by experts on how to maintain house plants.
 2. Seeta - Makes sure that she waters the plants on time and regularly.
 3. Lakhan - Whenever there is a problem like insects, water logging, etc., he looks for root cause of the problem so that the plants remain healthy.
 4. Tasneem - Reads up books on gardening to understand some new techniques and tries them out.
- a] 3-4-1-2 b] 2-4-1-3 c] 1-3-2-4 d] 4-2-3-1
16. A degree college student is not able to attend the final semester lectures due to a medical problem. By the time she is likely to recover, the final exams will begin. What should she do? (*Rank in the order of most contributive option to least contributive option.*)
1. The student can take copies of notes from classmates and decide to read them before the exams.
 2. The student can decide to give the final exams based on general knowledge of the topics.
 3. The student can choose not to sit for the final exams without attending all the lectures and give the exam next academic year.
 4. The student can ask her friends to teach her the topics they study in class online. For clarifying doubts, she can call her teachers or seniors.
- a] 1-3-2-4 b] 4-1-2-3 c] 3-4-1-2 d] 2-3-4-1
17. Neerja has again being given a project that she has done many times before. How should she go about it? (*Rank in the order of most contributive option to least contributive option.*)
1. See in which parts of the project she can try something new or different to make it better.
 2. Get to work immediately without wasting much time as she has done it many times before.
 3. Think of what else she could add on to her project if only she had more time.
 4. Even though she has done it several times before, she can still engage with the project goals again to see where she can improvise.
- a] 2-3-1-4 b] 3-4-1-2 c] 1-2-4-3 d] 4-1-3-2
18. You and your friends work with a local NGO who has organized a cleanliness drive in a locality. Whose suggestion is most contributive? (*Rank in the order of most contributive option to least contributive option.*)
1. Ronit: “We should find a way to involve more people from the locality so that after the cleanliness drive, they will continue to keep it clean.”
 2. Ayush: “I think we should clean the beach area first and we can take before and after pictures. It will get a lot of 'likes' on social media.”

3. Gilroy: “We should start from our old school; we have so many memories and we can have current students participating as well. It will be a unique experience!”
4. Raysha: “I think we can ask the locality people about which area is the dirtiest and work from there.”
- a] 1-4-3-2 b] 1-2-4-3 c] 2-3-1-4 d] 3-4-2-1
19. You are the owner of a pharmacy shop. You have promised to deliver lifesaving Covid medicines to a few patients nearby. But you realize that those medicines are now out of stock. What will you do? (*Rank in the order of most contributive option to least contributive option.*)
1. Ask other pharmacy stores if they have it in stock so that you can procure and deliver it to the patients.
 2. Tell the patients that you don't have the required medicines in stock and due to shortage of staff you can't do anything about it.
 3. Inform the patients that you don't have the required medicines in stock and suggest a few other stores where they could try to get them from.
 4. Reach out to other stores across the city and nearby cities and find ways to source the medicines for the patients to keep your promise.
- a] 1-4-3-2 b] 4-1-3-2 c] 2-3-1-4 d] 3-4-2-1

Section D

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.

Marks: 30

20. When writing a ‘Statement of Purpose’ (SOP) while applying for admission, into a college, what would you focus on?
- a] Writing your aspirations in a clear and structured way, so that the selection panel members can easily understand it.
 - b] Presenting yourself well through the SOP, so that you can make a good impression on the college authorities.
 - c] Writing the document perfectly with no errors, so that it meets the requirement for the admission process.
21. The professor asks students to undertake an internship for the final semester. The report of the internship determines the grades in the course. At the internship, students find that they are mostly ignored or given tasks like printing or copying. When it is time to submit the report, which of the following students’ approach would you follow?
- a] Anil: “In my report, I’ll just write about what I have observed and put down those as if I had done that work.”
 - b] Sneha: “For my report, I can talk with my batch mates who did similar internships and put down our common learnings.”
 - c] Kanika: “In my report, I will share what tasks were assigned and try to articulate my learnings during the internship.”

22. A filmmaker decides to start a movie project at the last minute. He wants to make a film in a quick duration and on a low-cost budget. This affects stakeholders such as production and set designers, film producers, editor, assistant directors, the actors etc. What can he do?
- He can just begin the project as he has the vision of the project and experience of doing a good job, which will finally help all the stakeholders in the long run (when the film does well).
 - He can take into account everyone's concerns i.e., cameraman, editor, spot boys, etc. and find a way that works for everyone.
 - He can talk with the actors and producers who are the most important members of his team. If they are onboard with the decision, he can move ahead.
23. Ria worked hard on a project, but because of budget constraints her company did not launch the project. Which of these responses show a Contributor approach to this situation?
- “I put in so much effort in this project and it didn't even matter. The lesson I have learnt is to put in effort only when a project actually starts.”
 - “It was a good experience but no point in thinking about what has already happened. It is best to focus on the next project.”
 - “I do feel sad that the project got dropped, but it was worth it as I got to learn a lot along the way.”
24. Ruanna is developing a website for a demanding client. She is on a tight deadline for the launch of the website. If she was practicing human-centric thinking, what would be her primary concern?
- How do I ensure the website is ready in time for delivery, despite time constraints?
 - How do I ensure the website is well-researched, elegant and of a high-quality?
 - How do I ensure the website is simple and easy for the users to use?
25. Ramya is reading a book as an activity in the book club that she is a part of. She comes across a concept she is not familiar with. She needs to finish it in time for the next book club discussion. How should Ramya proceed?
- She should continue reading her book as she needs to complete it in time for the next book club discussion.
 - She should take a pause and find out more on the concept she did not understand.
 - She should first finish the book and then if she has time left, read up on the concept she did not understand.
26. The mayor of the city has set up a committee to come up with a solution on how to control the cases of Covid-19 in the city. Who will you choose as the chief of the panel?
- Mr. Finy: “It’s a complex problem. Arriving at a practical solution is likely to be difficult for us.”
 - Ms. Tabia: “We have been assigned with the task of finding a solution for this problem. Let’s do the best that we can.”
 - Ms. Jhanvi: “We need to control the outbreak and protect the people. Let’s do whatever is needed to ensure that.”

27. You are planning to buy a handbag as a birthday gift for your grandmother. Which of these responses, will create a stronger bond between the two of you?
- a] “This is Grandma's favorite color. Even though it is expensive, I’ll buy it as she will love it.”
 - b] “Grandma has trouble with zippers and press button because of her shaking hands, I think this one with a simple flap will be easy for her to use.”
 - c] “This bag looks so beautiful, and I have never seen Grandma with a bag like this. It's unique. I love this.”
28. Niti has her final exams in two days. Her classmate, Sagar, calls her up to tell her that he is not at all prepared for his exams and needs her help. According to you, how could she view this situation?
- a] Niti could see this as a challenge as she will not be able to do full justice to her studies and be fully prepared for the exam.
 - b] Niti should see this as an opportunity to do her revision while preparing Sagar for the exams.
 - c] Niti could see this as an opportunity to prove her friendship even if it disturbs her preparation.
29. You are in-charge of developing the Business in an IT company. At the time of contracting with a new client, you have promised to service the client even after initial setup and training of their employees. However, this is not the usual practice followed in the company. What do you do?
- a] You tell the servicing team that they don't need to do anything beyond initial setup and training for the client. That was said just to close the deal with the client.
 - b] You convince the servicing team that as a company, we need to honor whatever we have promised even after setup & training.
 - c] After the initial setup and training is done, if the client asks for further service, you can decide what needs to be done.
