

GUJARAT TECHNOLOGICAL UNIVERSITY

BE- SEMESTER- VI EXAMINATION – SUMMER 2026

Subject Code:3162011

Date:26-05-2026

Subject Name: Entrepreneurship Development

Time: 10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
Q.1	(a) Discuss the needs of finance in the business.	03
	(b) Classify the fund requirement based on different criteria.	04
	(c) Write short note on Intellectual property rights. What are the two categories of IP? Explain.	07
Q.2	(a) Who can become 'Entrepreneur'? Explain.	03
	(b) Explain the role of entrepreneur in economic development.	04
	(c) Discuss the history of emergence of global entrepreneurship. Discuss the same Indian context also.	07
	OR	
	(c) Write a short note on (1) patent (2) copyrights.	07
Q.3	(a) Explain breakeven point.	03
	(b) Write short note on licensing.	04
	(c) Explain decision tree method giving suitable example.	07
	OR	
Q.3	(a) Explain the concept of risk and uncertainty.	03
	(b) Discuss market feasibility.	04
	(c) Discuss the role of following financial institutions for financing for the business: - (1) NABARD (2) IFCL.	07
Q.4	(a) What is SWOT analysis?	03
	(b) What are the 4 P's of marketing? How target market can be achieved through it? Discuss.	04
	(c) Explain the concept of JIT for inventory management with example. What are its advantages?	07
	OR	
Q.4	(a) State typical forms of ownership.	03
	(b) What you meant by Project appraisal?	04
	(c) What are the financial support agencies for MSME? Briefly discuss their roles.	07
Q.5	(a) What are the problems faced by women entrepreneurs?	03
	(b) Discuss about Debt financing.	04
	(c) Write short note of contingency planning.	07
	OR	
Q.5	(a) Differentiate between Management and Administration.	03
	(b) What are important phases of market research?	04
	(c) Discuss opportunities, challenges for starting a new venture in India.	07
