

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-V (NEW) EXAMINATION – SUMMER 2021****Subject Code:3150709****Date:17/09/2021****Subject Name:Professional ethics****Time:10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
Q.1	(a) Differentiate Personal Ethics vs. Business Ethics.	03
	(b) What is an ethical dilemma? Give a suitable example. Suggest a viable approach to resolve the same.	04
	(c) List and explain the roots of unethical behavior.	07
Q.2	(a) A personal moral standard can impact an employee's decision making. Elaborate.	03
	(b) What kind of conflicts can be created by the confrontation of the individual's and organization's moral philosophies in the work place? How can they be resolved?	04
	(c) Why should businesses act ethically? Discuss one example where acting unethically harmed the business and its stake holders.	07
OR		
Q.3	(c) What values company expect from their employees?	07
	(a) What factors influence the employee's decision making in business?	03
	(b) Why do businesses have a negative image?	04
	(c) Compare and contrast the Utilitarianism and Deontology ethical theories.	07
OR		
Q.3	(a) Can an effective decision be unethical? Explain.	03
	(b) Explain the following terms with respect to business: i) Loyalty ii) Reliability	04
	(c) Discuss Walton's six models of business conduct.	07
Q.4	(a) 'Caring is the heart of ethics and ethical decision making.' Justify with an example.	03
	(b) Compare: Normative ethics and Applied ethics.	04
	(c) What are the steps in making a good ethical decision? Explain with an illustration.	07
OR		
Q.4	(a) One of the Shlokas from Rigveda says: "A businessman should benefit from the business like a honey-bee which suckles honey from the flower without affecting its charm and beauty". What ethical values do you infer from this Shloka?	03
	(b) Give two examples of white collar crimes.	04
	(c) Getting the facts right is very important in decision making. Provide guidelines that help in getting reliable facts.	07
Q.5	(a) Elaborate the theory of rights.	03

- (b) Consider an organization where the employees have to maintain 8 hours/day. There are no rules regarding timings. Highlight the pros and cons of such a system. **04**
- (c) Write a brief note on the ethics and moral values of Swami Vivekananda. **07**

OR

- Q.5** (a) Suggest what companies should do or provide to maintain the quality of life and work of employees. **03**
- (b) List the main pillars of Tagore's concept of education. **04**
- (c) Explain Kohlberg's Model of Cognitive Moral Development. **07**
