

## PACIFIC SCHOOL OF ENGINEERING

(Approved By AICTE, Affiliated to Gujarat Technological University)

## A one day workshop on "Igniting the Communication Spark"

Pacific School of Engineering (PSE) Surat, (Approved by AICTE, affiliated to GTU), managed by Pacific Education Trust, Udaipur, Rajasthan, which is the largest philanthropic organization offering Degree engineering courses in Mechanical, Civil, Electrical, Chemical & Computer Science Engineering; Diploma courses in Civil, Electrical and Mechanical Engineering.

A one day activity based customized module in the form of workshop titled "Igniting the Communication Spark" was organized by the Applied Science and Humanities Department, PSE on Saturday, 4th February 2017. The workshop covered the verbal, non – verbal and written aspects of effective communication with hands on practice. 246 students registered themselves through the online registration for the participation, where on the first come first serve basis, 90 students got confirmation.







Dignitaries on the dais



Lamp lightening by the dignitaries

The event started with the welcoming, where *Dr.H.S.Tailor*, workshop Convener welcomed the speaker *Prof. Jennifer Asundaria*, (Assistant Professor,SS Agrawal College of Management & Technology, Navsari), *Dr.Y.C.Rotliwala* (Principal, PSE), *Mr. Nikhil Agrawal* (Management head, PSE) and all the other invitees. He briefed the students about the importance of effective communication in professional and personal life. He

highlighted that "Practice makes man perfect" & "Rome was not built in a day" and suggested that every student should start working on improving their communication skills.

Followed by the lamp lightening ceremony, the first session was delivered by the speaker *Prof. Jennifer Asundaria*, where she covered the topics of 7 *c's of communication and provided some really useful techniques* to improve the communication from basic level.





Dr. H.S.Tailor, prephasing the event

Prof. Jennifer Asundaria, delivering her lecture.

The second session was delivered by *Prof. Nisha Mehta (Assistant professor, Applied Science and humanities department)*. She highlighted the *importance of non verbal communication* for the effective and result oriented communication. She also covered how various *types of personality traits and barriers* which creates a roadblock in effective communication.



Prof. Nisha Mehta delivering the session



Prof. Jignasa Patel delivering the session

The Post lunch session was delivered by *Prof. Jignasa Patel* (Assistant professor, Applied Science and humanities department). She covered the written aspect of communication and guided the students about how to write application and formal letter. After her session all the students were assigned a practical task to write an application and their confusion and queries were resolved.





Students performing the task

The session concludes with a vote of thanks by *Ms. Himani D Rajput (Assistant professor, Applied Science and humanities department)* where she thanked the convener, Principal and college management for supporting the initiative. She also thanked the coordinators, the student volunteers and participants for their support and massive response.

The whole session was strikingly anchored by *Ms. Vishva Raval* (Student of chemical engineering department).



Ms. Himani D Rajput, offering vote of thanks



Ms. Vishva Raval, hosting the event

Before dispersing, all the participants and coordinators gathered for a group photo.



