

GUJARAT TECHNOLOGICAL UNIVERSITY

Master of Business Administration

Semester I - II Subject Code/ Teaching / Examination Scheme

Semester I

SUBJECT CODE	SUBJECT	TEACHING SCHEME	CREDITS	UNIVERSITY EXAMINATION (MARKS) (E)	MID SEM. TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT (I)	TOTAL MARKS
810001	Accounting for Managers (AFM)	40 Sessions of 75 Minutes	3	70	30	50	150
810002	Economics for Managers (EFM)	40 Sessions of 75 Minutes	3	70	30	50	150
810003	Management Information Systems (MIS)	40 Sessions of 75 Minutes	3	70	30	50	150
810004	Managerial Communication (MC)	40 Sessions of 75 Minutes	3	70	30	50	150
810005	Organizational Behaviour (OB)	40 Sessions of 75 Minutes	3	70	30	50	150
810006	Principles of Management (POM)	40 Sessions of 75 Minutes	3	70	30	50	150
810007	Quantitative Analysis (QA)	40 Sessions of 75 Minutes	3	70	30	50	150
		TOTAL	21	490	210	350	1050

Semester II

SUBJECT CODE	SUBJECT	TEACHING SCHEME	CREDITS	UNIVERSITY EXAMINATION (MARKS) (E)	MID SEM. TEST MARKS (M)	CONTINUOUS EVALUATION COMPONENT (I)	TOTAL MARKS
820001	Cost and Management Accounting (CMA)	40 Sessions of 75 Minutes	3	70	30	50	150
820002	Environment for Business (EFB)	40 Sessions of 75 Minutes	3	70	30	50	150
820003	Financial Management (FM)	40 Sessions of 75 Minutes	3	70	30	50	150
820004	Human Resource Management (HRM)	40 Sessions of 75 Minutes	3	70	30	50	150
820005	Marketing Management (MM)	40 Sessions of 75 Minutes	3	70	30	50	150
820006	Production and Operations Management (POM)	40 Sessions of 75 Minutes	3	70	30	50	150
820007	Research Methodology and Operations Research (RM&OR)	40 Sessions of 75 Minutes	3	70	30	50	150
		TOTAL	21	490	210	350	1050