

# GUJARAT TECHNOLOGICAL UNIVERSITY

## CIVIL (TOWN & COUNTRY PLANNING) (48)

### POLITICS AND PUBLIC POLICY PLANNING

**SUBJECT CODE:** 2734804

M.E. 3<sup>rd</sup> SEMESTER

**Type of course:** Major Elective - IV

**Prerequisite:** Basic understanding on historical background of India, Gujarat, different sectors and Government organizations and public administration; development management and governance

**Rationale:** The course helps developing understanding historical and political perspectives reflected in the policies adopted till date, implementation and evaluation techniques. Such sensitization shall help students in thinking broadly while formulating planning schemes with identified risk areas that may have resulted adversely/ inefficiently in past.

#### Teaching and Examination Scheme:

Teaching Scheme			Credits C	Examination Marks						Total Marks	
L	T	P		Theory Marks		Practical Marks					
				ESE (E)	PA (M)	ESE (V)		PA (I)			
						ESE	OEP	PA	RP		
3	2#	2	5	70	30	20	10	10	10	10	150

#### Content:

Sr. No.	Content	Total Hrs	% Weightage
<b>1</b>	<p><b>State as a manager of resources and politics of provision</b>                      Political culture of Indian State: Centre, State and Local political economy, emergence of state in the federal set up; politics of the state and bureaucracy; politics and emergence of civil society; regeneration and redevelopment politics; Property rights, norms and standards, government market and market by government; regulatory state, reforming state, rent-seeking state and their spatial implications; Land use Politics, research methods in political sciences; politics of provision of housing in urban and rural areas, infrastructure; Decision Making, Decision-Taking process. Financing and Pricing; Case studies from India and abroad on planning and political decisions in their impact on rural and urban development. Examples from: South Korea: conversion of rural land to urban land, FSI changes and resultant changes in land use and form: China, USA and other countries.</p>	14	<b>26</b>
<b>2</b>	<p><b>Public policy analysis and strategic policy planning</b>                      Overview of Policy Process Models, Policy Initiation: Multi-Stream Approaches, policy implementation analysis, life-course approach to policy analysis, Case studies in Policy Process Analysis, Policy Integration: possible areas of integration in Planning; Differences between strategic planning and management in the public and private sectors, Mission statements and goal-setting techniques. Strategic decisions and evaluation, strategic leadership. Co-ordination and</p>	16	<b>30</b>

	networks. Risk and crisis Management. Transformational strategic Management.		
<b>3</b>	<b>Nature and making of public policy</b> The Nature of public problems, planning as a public issue – policy analysis and process: Six Steps in Policy Analysis: how are policies made, who influences the policy agenda and what issues affect policy’s ‘success’ and ‘failure’?, what can we learn from how different countries approach similar policy problems? Theoretical frameworks, the role of institutions in the policy process, and the motivation of policy actors. Classical Rational Problem Solving Model. Limitations in Public Sector and the Private Sector, Establishing Analysis.	10	<b>18</b>
<b>4</b>	<b>Public policy management and delivery</b> How are new information and communication technologies shaping public service delivery?: E-Governance, E-Panchayats, E-Market, etc. Transparency, Accountability, Accessibility, and participatory mechanisms; Trends and Pressures that affect public service organizations, Market based arrangements, Multi-service provider arrangements in public sector setting, and benchmarks in policy management; Land, Environment, Health, Water and other policies – Integration and disintegration of policies – Frequency and commitments to change; Global Commitments: MDG, Environment, and its commitment at the National, State and Local Level. Land Policy: Interest Groups, Acts / agents and policy making process.	9	<b>16</b>

#### Reference Books:

1. Sapru, R. K.; “Public Policy : Art and Craft of Policy Analysis”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4438-9)
2. Birkland, Thomas A.; “An Introduction to the Policy Process : Theories, Concepts, and Models of Public Policy Making”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4317-7)
3. McNabb, David E.; “Research Methods for Political Science: Quantitative and Qualitative Methods”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-2693-4)
4. Harland Prechel: “Politics & Public Policy”; Emerald Group Publishing Limited; 2008 (ISBN:978-1-84855-178-7)
5. John Forester: “Critical Theory, Public Policy, and Planning Practice – Towards a critical pragmatism”; State University of New York Press, 1993 (ISBN: 0-7914-1445-0)
6. Frank Fischer, Gerald J. Miller, Mara S. Sidney: “Handbook of Public Policy analysis – Theory, politics and methods”: 2007; CRC Press - Taylor & Francis Group (ISBN: 1-57444-561-8)
7. R. S. Ganapathy: “Public policy and policy analysis in India”; 1985; SAGE Publications
8. Anil Kumar Jana: “Administering District Plans in India – Issues, constraints and choices”; 2004; Concept Publishing Company (ISBN: 81-8069-081-4)
9. M. M. Sankhdher, Gurdeep Kaur: “Politics in India”; 2005; Deep & Deep Publications Pvt. Ltd., New Delhi; (ISBN: 81-7629-655-4)
10. Venkat, Aruna; “Environmental law and policy”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4436-5)

#### Course Outcome:

After learning the course the students should be able to:

The sensitivity is developed for the planning and development in the nation so far in effect of political and policy framework. Understanding on planning and analysing the policies help visualizing the loopholes and

incorporating better ideas in a structured manner for future planning endeavours for urban or rural interfaces.

**List of Experiments/ Studio:**

1. Viewing of documentary film - *Pradhanmantri - ABP News - All Episodes (1 to 26)* based on historical aspects of India where decisions affected planning process, policy framework and development of nation (for all students enrolled in course) and prepare brief notation on important decisions made by leaders for nation in past.
2. Study of at least one sector policy of India / abroad (individual exercise)
3. Framing a new policy or evaluation of framed policy using web-based data (individual exercise)
4. Preparation of report based on the study and submitted in hard copy with presentation followed by discussions in group.

**Design based Problems (DP)/Open Ended Problem:**

- 1) What are the effects of political rule differences in Central and State Government?
- 2) Why FSI provision is essential for urban development?
- 3) What is the policy formulation procedure followed in India? Has there been any changes observed in recent years?
- 4) How trends and pressures that affect public service organizations?
- 5) Which are the possible areas of policy integration in planning?

**Assignment work:**

Students shall refer the books and reference materials and prepare answers to the assignment problems including the topics of syllabus. Also, students are to prepare a Graduate report individually on assigned topic towards preparation of self-learning material. The report shall be submitted in hard copy with presentation.

**Major Equipment:**

Computers with higher configuration and internet, server

**List of Open Source Software/learning website:**

- Google books on public policy planning  
([https://www.google.co.in/search?q=public+policy+planning&btnG=Search+Books&tbm=bks&tbo=1&gws\\_rd=ssl](https://www.google.co.in/search?q=public+policy+planning&btnG=Search+Books&tbm=bks&tbo=1&gws_rd=ssl))
- A Framework for Analyzing Public Policies: Practical Guide  
([http://www.ncchpp.ca/docs/Guide\\_framework\\_analyzing\\_policies\\_En.pdf](http://www.ncchpp.ca/docs/Guide_framework_analyzing_policies_En.pdf))
- Websites of different sectoral government organizations towards framed policies and documentation
- Decision making tools online ([http://www.mindtools.com/pages/main/newMN\\_TED.htm](http://www.mindtools.com/pages/main/newMN_TED.htm))
- Use of Decision matrix tool and procedure (<http://asq.org/learn-about-quality/decision-making-tools/overview/decision-matrix.html>)

**Review Presentation (RP):** The concerned faculty member shall provide the list of peer reviewed Journals and Tier-I and Tier-II Conferences relating to the subject (or relating to the area of thesis for seminar) to the students in the beginning of the semester. The same list will be uploaded on GTU website during the first two weeks of the start of the semester. Every student or a group of students shall critically study 2 papers, integrate the details and make presentation in the last two weeks of the semester. The GTU marks entry portal will allow entry of marks only after uploading of the best 3 presentations. A unique id number will be generated only after uploading the presentations. Thereafter the entry of marks will be allowed. The best 3 presentations of each college will be uploaded on GTU website.