GUJARAT TECHNOLOGICAL UNIVERSITY

COMPUTER ENGINEERING (SYSTEMS AND NETWORK SECURITY) (56)

IT SYSTEMS AND MANAGEMENT SUBJECT CODE: 2725606 SEMESTER: II

Type of course: Major Elective III

Prerequisite: Management Information Systems, Business Information Systems, Networking concepts,

Service management

Rationale: objective behind designing this subject is to help student understanding use of Information systems (IS)/Information technology (IT) for resource management of the organization. IS/IT is a major resource that can radically affect the structure of an organization, the way it serves customers, and the way it helps people in organizations to communicate both internally and externally, and the way an organization runs its business. This subject focuses on many strategic and contemporary uses of information systems such as implementing enterprise planning systems for improving internal operation, adopting customer relationship management systems and supply chain management systems to enhance relations with customers and suppliers/partners respectively, and establishing knowledge management systems for better managing organizational knowledge resources as well as using different information systems for supporting managers' decision making.

Teaching and Examination Scheme:

Teaching Scheme Credit			Credits	Examination Marks						Total Marks
L	T	P	C	Theory	Marks	Practical Marks		3		
				ESE	PA(M)	ESE (V)		PA(I)		
				(E)		PA	OEP	PA	RP	
3	2#	0	4	70	30	30	0	10	10	150

Content:

Sr.	Topics	Teaching	Module
No		Hrs.	Weightage
1	Introduction to Information Technology:	6	10
	Need for information technology; information technology		
	firms; what they are and how they do things; Opportunities		
	the IT industries offer.		
2	Introduction to Information Systems and its Choice:	8	20
	Concepts and overview of information systems; Major types		
	of system in organization, A systematic, framework for		
	information systems; Components of information systems;		
	information systems design, analysis and management,		
	Systems from functional perspectives, Integrating functions		
	and business processes: Introduction to Enterprise		
	application, Nature of IT decision Strategic decision, Choice		

	of the IT and the MIS, , Evaluation, IT Implementation		
	plan,Information systems for Competitive Advantages		
3	Information Systems, Organizations, management and	7	10
	Strategy: Organizations and Information Systems,		
	How information system impact organizations and business		
	firms, The impact of IT on management decision making,		
	Information business and business strategy		
4	IT Infrastructure management: Introduction, challenges,	4	15
	design issues in IT organization and IT infrastructure,		
	Determining customer's requirements, IT systems,		
	management process, IT service management process,		
	Information system design process, patterns for IT systems		
	management, IT infrastructure library		
5	IT Service management: Service delivery process, Service	3	10
	level management, financial management, IT service		
	continuity management, capacity management, availability		
	management, Configuration management,		
	incident management, problem management, change		
	management, release management		
6	IT Networks management: Hardware and software	5	20
	inventories, Hardware and software inventories,		
	Configuration management, Security and server management		
7	Use of IS for organization functional area: Managing	2	15
	knowledge resources, CRM, SCM, Operations		

Reference Books:

- 1. Managing Information Systems, Ten Essential Topics, Xu, Jun, Quaddus, Mohammed 2013, XI, 166 p. 1 illus. A product of Atlantis Press
- 2. O'Brien, J.A.1999: Management Information Systems, New York: Irwin Mcgraw Hill.
- 3. Information Technology for management, Turban, McLean, Wetherbe, 4th edition, Wiley
- 4. Management Information Systems, Loudon and Loudon, 10th edition, Pearsons Educations
- 5. IT Service Management by Ernest Brewster, Richard Griffiths, Aidan Lawes, John Sansbury, Viva Books Private Limited

Course Outcome:

After successful completion of the course, student will be able to

- Understand the use of information systems to make strategic decisions for business organization
- Understand the core concepts and gain knowledge of managing information systems
- To be familiar with IT applications in different business functions, operations, CRM, SCM and service areas
- Understand use of information systems to manage network and knowledge resources

List of Open Source Software/learning website:

- http://www.inderscience.com/jhome.php?jcode=ijisam
- http://www.springer.com/economics/book/978-94-91216-88-6

Review Presentation (RP): The concerned faculty member shall provide the list of peer reviewed Journals and Tier-I and Tier-II Conferences relating to the subject (or relating to the area of thesis for seminar) to the students in the beginning of the semester. The same list will be uploaded on GTU website during the first two weeks of the start of the semester. Every student or a group of students shall critically study 2 papers, integrate the details and make presentation in the last two weeks of the semester. The GTU marks entry portal will allow entry of marks only after uploading of the best 3 presentations. A unique id number will be generated only after uploading the presentations. Thereafter the entry of marks will be allowed. The best 3 presentations of each college will be uploaded on GTU website.