

# GUJARAT TECHNOLOGICAL UNIVERSITY

## MASTER OF BUSINESS ADMINISTRATION (Global Program)

Year – II (Semester – IV) (W.E.F. January 2014)

**Specialization: Rural & Agro-Based Management (RAM) - New**

**Subject Name: Cooperative Management (CM)**

**Subject Code: 2840701**

**1. Course Objectives:** The course aims to educate the students about the role of cooperative sector in the socio economic development of India in general and agriculture and rural development in particular. By studying this course the students will be able to understand the role of cooperatives in the agriculture and rural development. The course aims to help students to understand the strengths and challenges of cooperatives and use their management skill to convert the challenges into opportunities. By studying this course the students will be able to be familiar with about approaches and techniques of management of cooperatives, which will help them to understand special as well as distinguished features of cooperative management, including collaborative management, participatory management, community management, joint management, and stakeholder management.

**2. Course Duration:** The course duration is of 36 sessions of 75 minutes each, i.e. 45 hours.

### **3 CourseContent:**

Module No:	Module Content	No. of Sessions	Marks (70 External exam)
I	Philosophical and Theoretical Foundations of Co-operatives; Theoretical Foundations of Co-operatives; Co-operatives in a Global Perspective; Importance of Co-operatives in Today's World; Progress of Co-operatives at a Glance; Role of Cooperative Movement in Socio economic development in India; Cooperative Structure; Types of Cooperatives: Agriculture and Non Agriculture Cooperatives, Credit and Non Credit Cooperatives , Marketing Cooperatives, Processing Cooperative and Service Cooperatives.	7	17

II	Overview of Agricultural Co-operatives in India, Role of Cooperatives in Agriculture Input supply, Agriculture Marketing, Agriculture Processing; A SWOT Analysis of Agricultural Co-operatives; Continuing Relevance and Future Potential of Co-operatives in Indian Agriculture.	7	18
III	Management of Cooperatives: Introduction to Bye-Laws of Cooperative Society, Important Provisions of Cooperative Societies Act relating to Establishment of cooperative society, Day to day functioning, Management of Funds, inspection and audit, winding up etc. Role of State Govt. in development of Cooperatives,	7	17
	Professional Management in Cooperatives, Challenges And opportunities for Cooperatives.		
IV	Financial Management and Taxation in Co-operatives  Sources of Funds; Financing of Co-operatives; Constraints to Financing of Co-operatives; Taxation of Indian Cooperatives	7	18
V	<b>Practical Module:</b> Students have to study some leading Cooperative organisations like IFFCO, KRIBHCO, AMUL, Sugar Factories, and Cooperative Banks/Credit Societies etc and prepare Case Studies / Success stories.	8	(20 Marks of CEC Internal Evaluation )

**4. Teaching Methods:** The following pedagogical tools will be used to teach this course:

- Lectures
- Case Discussions and Practical Visits to Cooperative organisations
- Audio-visual Material (Using CDs/ Clippings)
- Assignments and Presentations

**5. Evaluation:**

<b>A</b>	Projects/ Assignments/ Quizzes/ Individual or group Presentation/ Class participation/ Case studies etc	Weightage 50 marks (Internal Assessment)
<b>B</b>	Mid-Semester Examination	Weightage 30 marks (Internal Assessment)

<b>C</b>	End –Semester Examination	Weightage 70 marks (External Assessment)
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#### 6. Text Books:

<b>Sr. No.</b>	<b>Author</b>	<b>Name of the Book</b>	<b>Publisher</b>	<b>Edition</b>
T1	T.N. Hajela	Cooperation Principles, Problems and Practice	Ane Books Pvt. Ltd	7 <sup>th</sup> Latest Edition
T2	Samar K Datta	State of the Indian Farmer (A MILLI- NNIUM STUDY) Volume 24 : Cooperatives in Agriculture	IIMA	Latest Edition
T3	Dr S Nakkiran	Cooperative Management - Principles and Techniques	Jain Book Agency	Latest Edition

#### 7. Reference Books:

<b>Sr. No.</b>	<b>Author</b>	<b>Name of the Book</b>	<b>Publisher</b>	<b>Edition</b>
R1	A.A.Ansari	Cooperative Management Pattern	Anmol Publication	Latest Edition
R2	G.R.Madan	Cooperative Movement in India	Mittal Publication	Latest Edition
R3	Ramkishan	Management Of Co-Operatives	Jaico Publicaton	Latest Edition
R4	Sammar K Datta	Cooperatives in Agriculture	IIMA	Latest Edition
R5	VB Jugale & P A Koli	Reasserting the co-operative movement	Serial Publication	Latest Edition
R5	B.L.Mathur	Rural Development and Cooperation	RBSA Publishers, New Delhi	2000 / Latest Edition
R6	Dr. T D Tiwari	HRD in Cooperatives	NICM Gandhinagar	Latest Edition

R7	Dr D C Gohil	Management of Cooperative Banks	Sahanti Prakashan	Latest Edition
R8	Bhatia BS, Verma HL, Garg Mahesh	Encyclopedia of Cooperative Management	Deep & Deep Publication	Latest
R9	Goel BB, Srivastava JN	Reinventing Cooperatives : 21 <sup>st</sup> Century Vision	Deep & Deep Publication	Latest

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

#### **8. List of Journals/Periodicals/Magazines/Newspapers, etc.** Indian Cooperative

Review, published by National Cooperative Union of India, New Delhi

1. The Cooperator, published by National Cooperative Union of India, New Delhi
2. Cooperative Perspectives, Vaikunth Mehta National Institute of Cooperative Management Pune
3. NICM Bulletin, National Institute of Cooperative Management, Gandhinagar
4. Tamilnadu Journal of Cooperatives, Tamilnadu State Cooperative Union, Chennai
5. Land Bank Journal, Land Bank Publication, Mumbai
6. Agriculture Marketing, Published by National Institute of Agriculture Marketing, Jaipur
7. RBI Bulletin, published by Reserve Bank of India
8. CAB Calling, published by College of Agriculture Banking
9. Agriculture Situation in India, Ministry of Agriculture Govt. of India, New Delhi
10. Working Papers published by Bankers Institute of Rural Development, Lucknow
11. Working Papers published by Institute of Rural Management, Anand

#### **9. Session Plan:**

Session no.	Topic
1-2	Philosophical and Theoretical Foundations of Co-operatives; Theoretical Foundations of Co-operatives; Co-operatives in a Global Perspective; Importance of Co-operatives in Today's World.
3-4	Progress of Co-operatives at a Glance; Role of Cooperative Movement in Socio Economic development in India.
5-7	Cooperative Structure; Types of Cooperatives: Agriculture and Non Agriculture Cooperatives, Credit and Non Credit Cooperatives, Marketing Cooperatives, Processing Cooperative and Service Cooperatives.
8-10	Overview of Agricultural Co-operatives in India, Role of Cooperatives in Agriculture Input supply, Agriculture Marketing, Agriculture Processing.

11-13	A SWOT Analysis of Agricultural Co-operatives., Continuing Relevance and Future Potential of Co-operatives in Indian Agriculture;
14-16	Management of Cooperatives: Introduction to Bye-Laws of Cooperative Society, Important Provisions of Cooperative Societies Act relating to Establishment of cooperative society.
17-18	Important Provisions of Cooperative Societies Act relating to Day to day functioning, Management of Funds, inspection and audit, winding up etc.
19-21	Role of State Govt. in development of Cooperatives, Professional Management in Cooperatives, Challenges and opportunities for Cooperatives
22-23	Financial Management and Taxation in Co-operatives: Sources of Funds; Internal Sources of Funds and External sources of funds.
24-25	Financing of Co-operatives; Constraints to Financing of Co-operatives.
26 -28	Account Keeping and Taxation of Indian Cooperatives: Income Tax Provisions, VAT, Excise etc.
29 to 36	<b>Practical Module:</b> Students have to study some leading Cooperative organisations like IFFCO, KRIBHCO, AMUL, Sugar Factories, and Cooperative Banks/Credit Societies etc. and prepare Case Studies / Success stories