

GUJARAT TECHNOLOGICAL UNIVERSITY

Diploma in Commercial Art

Semester: 3

Subject Code

Subject Name VISUALIZATION

LABORATORY EXPERIENCE :

Sr. No.	Topic	Lab. Experiences
1.	To create concept on any one company & selection of Indoor Outdoor media	To collect Ref. From. Outside, market. Class room lab 5 sheet
2.	Developing thumbnail, rough, Improved rough, & comprehensive layout	In class room 5 sheet
3.	The use of layout	In class room 6 sheet
4.	Selection of outdoor & indoor Advt.	2 sheet for indoor 2 sheet for outdoor
5.	Use of Technique in different media	Use of library & references & computer lab classroom
6.	Use of Graphic medias	Photography lab. Computer lab.
7.	Prepare component of layout	In classroom.

Note - 50% Term work should be prepared with the use of computer.