

GTU INNOVATION COUNCIL

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S4 (Student Start-up Support System)

REPORT:

S4 Startup Internship Program (S4-SIP)

One-day program organized on 12th July 2014 at S4-C3

S4 made successful Start-up Internship Program to give exposure of Start-up working culture to young students at early stage so that they can start their own in days to come

BACKGROUND: A survey has found that 50% of Chinese engineering students and 65% of US engineering students want to have a start - up. Similarly, a study by open fuel recently showed that 57% of Indian engineering students want to develop a start - up. However only 3% Chinese and 22% U S students end up joining or launching a start - up. In India this figure may be less than 1%. The study has also revealed that close to 80% of those who frequently meet successful entrepreneurs also intend to go for a start - up soon or in the medium term. In spite of this strong relation between starting a new enterprise and exposure with entrepreneurs, only 13% of the students in India are able to frequently meet or interact with successful entrepreneurs. To address such a proven need , GTU Innovation Council(GIC) and S4 have taken a number of initiative s, in cooperation with dozen of city based start - ups to provide opportunities for inter - actions of students with suitable technology based and other start - ups. S4 - SIP is another step in the same direction.

The main objective of the program was to provide opportunities to students to learn and gain practical knowledge in their field of interests by working with innovative start-ups in the Start-up Ecosystem of Gujarat. The program was conducted by GTU Innovation Council & InterestShip on 12 July 2014 at S4 – C3.

Ref- <http://www.gtu.ac.in/circulars/14Jul/11072014.pdf> for announcement of the program

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The process of the program was as follows:

1. Online Registration

For getting students for this program we had an Online Registration on . We shared the registration link and the details on the GTU Innovation Council Facebook page and GTU website.

2. Filtration & Shortlist

Once registrations were complete. We filtered students based on some inputs we asked during registrations. The shortlisted candidates were then called for the event that was held on 12 July at GTU Innovation Council, inside L.D. College of Engineering.

3. The Event

The Event was divided into 4 main parts.

a. Greeting Session & Presentation

Where we conducted fun activities and conveyed them the idea of start-up Interest hip. We also told them about the opportunities they would get through the event.

b. Young Blood Talk

Where 4 guests shared stories about InternShip in Startups

How internships have helped him in his career? - By **Prajwal** (InterestShip)

How interns have made difference in his Startup? - By **Utkarsh** (Inkrasa)

My experieces as Intern in a Startup in 1st Year of my College - By **Prarthana & Rachna**

This was followed by a Q & A session, where students asked various questions to the guests.

c. Get Your Hands Dirty

During this part of the event the students performed Activities of their domain of interests and submitted them online. Time allocated for this was 4.5 hours.

The activities were given to them to test their practical knowledge in their domain of interests, which were later used by companies to select appropriate candidate for their internship

d. Speed Dating: During this part of the event companies chose the candidates from the activities they performed and had a speed dating session with them. At the end of this the candidates were shortlisted for internships.

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Various start-ups from the city are interacting with the young aspirants and sharing their requirements and expectations so that potential young students can start working with them. Participants shared that such hands on exposure program by GTU Innovation Council would help them in great manner and they can get an early exposure of the start-up functioning which will broaden their aspirations to start their technology based start-ups even during their college days.

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For any suggestions kindly write to Hiranmay mahanta , Honorary Director, GTU Innovation Council, MD, Techpedia (www.techpedia.in)