Gujarat Technological University

Student Startup Support System (S4)

GTU S4 ENTRE WEEKEND

Invitation to Students & Faculty Members: REGISTER for the Week-end before **9th Sep 2013**.

What is Entre Weekend?

Entre Weekend will be weekend-long i.e. 54 hours hands-on experience training program where student entrepreneurs as well as aspiring student entrepreneurs put their entrepreneurial skills to test and launch start-ups. The program aims at stimulating entrepreneurial learning environments and this would be an introduction to entrepreneurship as well as lessons for scaling up entrepreneurial ventures.

The program begins with idea pitches on Friday evening; student attendees vote for the best 3 ideas and based on that, teams are formed on that idea. Over Saturday and Sunday, teams focus on idea improvisation, product development, and customer validation, practicing LEAN Startup Methodologies and building a minimal viable product. On Sunday evening, teams pitch their demo prototypes and receive valuable feedback from a panel of experts and emerge as winners.

The program is only by selection and will be open for only 60 participants.

Dates: 13-14-15 September 2013.

Venue: S4 Centre, ACPC Building, LD College, Ahmedabad.

Contact:

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Note: Our students have participated in the IIM's Entrepreneurship Club's Entre fair of Oct 27, 2013. (http://www.gtu.ac.in/circulars/12Oct/27102012.pdf). Many others participated in NASSCOM's Start-Ups 2020 organized at IIM from 3rd to 5th May 2013. (http://gtu.ac.in/circulars/13Apr/S4_3-5May%202013.pdf and http://www.gtu.ac.in/circulars/13Apr/03052013.pdf)

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Who should attend?

All GTU students from all branches and streams can apply to attend this workshop.

Why you should attend?

The Program adds value in the following ways:

1. The weekend program by its design tries to stimulate in short period of time actual conditions and challenges that an entrepreneur may face in actual ventures.

2. Weekend programs help by creating cross linkages between the local entrepreneurs, mentors and other stakeholders and the program participants. The longer duration of the weekend program allows for stronger interaction and hence deeper engagement.

3. The relatively faster mode of building the enterprise during the weekend apprises the participants of the pace at which the results can be generated. The weekend long engagement allows the participants to team up with other participants in the ecosystem and hence discover more team members. Within a closed institutional system the format allows across different departments and find if there are potential team members they did not discover otherwise Selection

Selection will be based on in person interview or telephonic interview after an initial shortlisting based on application form.

Link for registration: Registration Form

https://docs.google.com/forms/d/1Gblbgy8DMTSQZC4vOyAqqJpO2Z4ckDiaG7_4FsMMdRU/viewform

Those students who want to convert their projects ideas into ventures can also apply to the event. They will be given preference.

Last date of application: **9th Sep 2013.**

|GTU Innovation Council (www.gtuinnovationcouncil.ac.in) |

Contact: gtu_innovation_council@gtu.edu.in,gic@gtu.edu.in| Tel: +91-79-2630 0699;

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Schedule

Friday

- 3:30pm Registration.

- 4:30pm Welcome.

- 5:00pm Keynote speech.

- 6.00pm Idea pitches Start.

- 8:00pm Dinner.

- 8:30pm Voting on Ideas.

- 9:30pm Results and Team Formations.

- 10:00pm Choose your team's workspace in GTU S4 for weekend.

Saturday

- 9:00am Breakfast.

- 9:30am Start working.

- 11:00am Mentors Arrive.

- 12:00pm Call for needs & skills.

- 1:00pm Lunch.

- 2:00pm Mentors help teams one-on-one.

- 6:30pm Mid weekend status report and call for help.

- 8:00pm Dinner.

- 10:00pm Finished for the day.

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Sunday

- 9:00am Breakfast.

- 10:00am Final day call for help.

- 12:00pm Mentors arrive.

- 01:00pm Lunch.

- 3:00pm Start prepping for presentations.

- 3:15pm Tech Checks.

- 5:00pm FINAL STARTUP PITCHES.

- 7:30pm Judging & awards.

- 8:00pm Dinner.

- 9:00pm Wrap Up & Go Home.

Link to similar previous events

https://vimeo.com/yashsaxena/entrepreneursahmedabad

http://www.openfuel.org/startup2020baroda2013/

http://www.openfuel.org/nasscom-startup-2020/?show=gallery