



Graduate School of Management Studies - GTU

MBA (Innovation, Entrepreneurship & Venture Development)

2 Year Full time Course

MBA IEV Admission Eligibility 2021-23

1. A candidate who has passed any graduate examination with minimum 50% marks in aggregate or equivalent CGPA from a recognized university/institution and appeared for CMAT with Section 5 is eligible to apply. However, a relaxation of 5% marks shall be given in eligibility criteria to SC/ST/SEBC/EWS/PD candidates.
2. Those who are appearing in final semester/year examination may also apply, provided that they submit the proof of eligibility and graduation marks at the time of Online Interview. No candidate will be allowed for online interview without graduation marks.
3. The student should hold a degree from any of the universities incorporated by an act of central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.
4. In case the conversion formula for CGPA is not provided by the concerned Institute/ University then equivalent percentage will be computed as per GTU guidelines.

Note: At any stage of the programme, if it is found that the candidate does not fulfill the eligibility criteria, his/her admission shall be cancelled.

Selection of Candidates:

5. The minimum academic eligibility for a candidate to apply for this program should be a graduate having at least three years degree program recognized nationally, with at least 50% marks in graduation.
6. Preference will be given to applicants who have appeared for CMAT with Section 5 on Innovation and Entrepreneurship topic.
7. Reservation criteria at GTU would be followed in accordance with the Government of Gujarat norms.
8. The selection will be based on performance in CMAT Score followed by Presentation cum Interview (**based on business plan/idea and personal characteristics such as entrepreneurial motivation, passion, degree of engagement, creativity and quality of understanding of innovation, entrepreneurship etc.**)
9. The weightage of CMAT Score and Presentation cum interview is given below:

CMAT Score weightage	Presentation cum Interview weightage	Total
65%	35%	100%

10. Presentation cum interview evaluation will be done on the following basis:

Evaluation parameters					Total
Clarity on Idea	Novelty	Potential Impact	Feasibility on idea	Understanding of Industries & Business	
30	15	15	10	30	100

- 11.** In case of tie in the final merit list, the candidate with higher graduation percentage will be ranked higher till three decimal points.
- 12.** In case of tie in graduation percentage, the candidate shall be ranked according to the CMAT score.
- 13.** For vacant seats, non-CMAT students can be considered based on Presentation cum Interview as per point No D as stated above.